

Campaign[®]
Agent

Excellent 
★ Trustpilot | Rated 4.5 out of 5

Pay Now, Pay Later Real Estate.

Bigger



Better

The leading provider in Pay Now, Pay Later Real Estate.

Over 450,000 vendors have used CampaignAgent's Pay Now or Pay Later options to manage the cost of property marketing through trusted agencies nationwide. That's why more vendors choose CampaignAgent than any other provider in Australian real estate.



campaignagent.com.au

Bigger opportunities

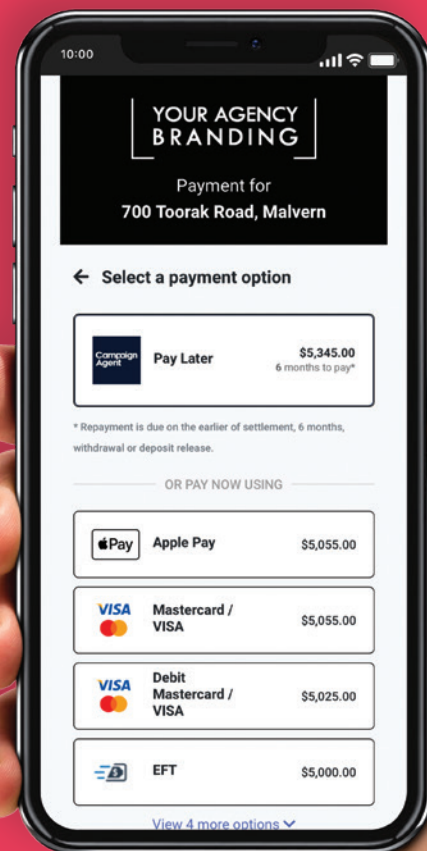
Discover CampaignAgent's Pay Now, Pay Later solution for Vendor Paid Advertising (VPA). Trusted by thousands of real estate professionals, our platform helps reduce administration, support cash flow management, and provides vendors more payment choice, while keeping your agency in control.

Change how you manage VPA with CampaignAgent.

Give vendors more ways to pay with flexible Pay Now and Pay Later options designed for real estate. Vendors can choose to pay upfront using a range of convenient payment methods, or access up to 6 months to repay with Pay Later, featuring a flat 7.65% fee and no interest ever.*

Whether you're focused on growing market share, creating stronger vendor experiences or keeping campaigns moving without delay, CampaignAgent gives agents and vendors a simpler way to manage property campaign payments.

Learn why more agents and homeowners say I'm SOLD.



*Terms, conditions, fees and approval criteria apply. Repay the earlier of settlement, 6 months, early deposit release, or withdrawal from sale. Pay Later is a credit product issued by CampaignAgent Pty Ltd.

Leave nothing to chance

Help your vendors and property managers secure payments with ease, while maximising your agency's productivity.

VPAPay

Simplify vendor marketing payments without the headache.

VPAPay provides vendors with the choice to pay upfront or defer marketing costs, helping agencies streamline collections and reduce manual follow-up. With straightforward approvals, CRM integration, and no direct costs to your agency, VPAPay makes managing Vendor Paid Advertising easier.

What you can offer vendors:

- **Offer flexible payment options to vendors:** Give your clients more choice when they need it most.
- **Process Pay Now, Pay Later transactions from any device:** We handle payment processing, so you can focus on listing, selling and growing your business.
- **Effortless CRM Integration:** Seamless integration with real estate CRMs means no steep learning curve, just a smooth, straightforward experience tailored for your workflow.

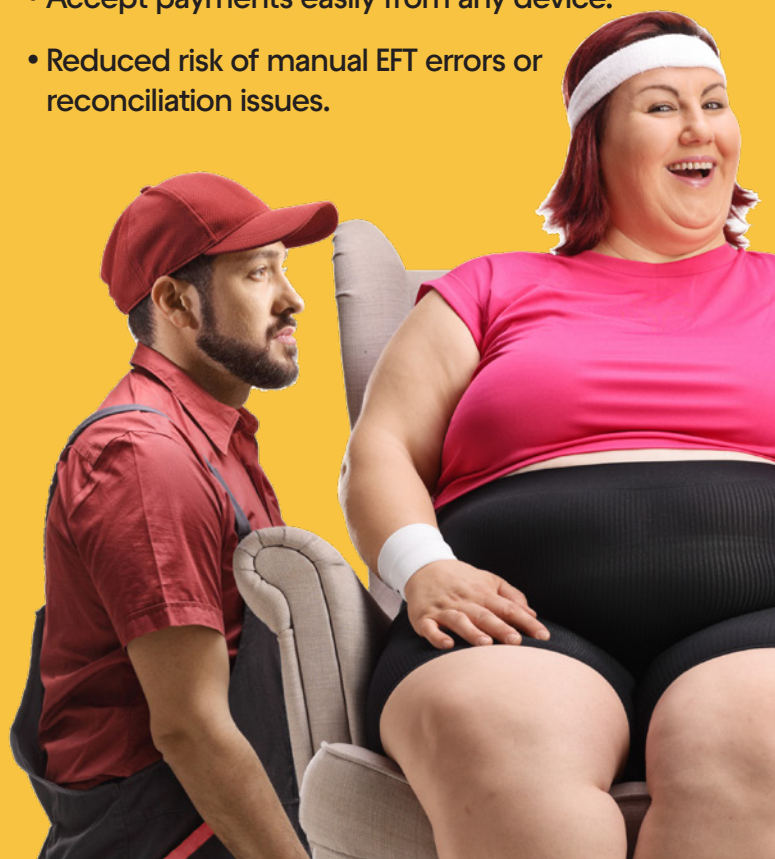
PMPay

Simplify property management collections, from start to finish.

PMPay helps streamline payments between landlords and agencies by automating transfers, reducing manual handling, and minimising the risk of errors or delays. Designed to lift administrative burden, PMPay supports your agency in delivering better service.

What you can offer landlords:

- Convenient Pay Now payment options.
- Accept payments easily from any device.
- Reduced risk of manual EFT errors or reconciliation issues.



More is better

Boost listings and smooth transactions with additional, purpose-built payment services.

DepositNow

Help vendors get their next home before settlement.

DepositNow allows eligible sellers to access part of their expected sale proceeds before settlement. This can help vendors manage the transition to their next property with greater flexibility, while giving agencies an additional way to maintain momentum in their listing pipeline.

- Advance access to sale funds (pre-settlement).
- Vendors can act sooner on their next purchase.
- Keeps momentum moving through your listing cycle.

DepositPay

Simplify buyer deposits with faster, safer transfers.

DepositPay streamlines how buyers transfer deposit funds, helping reduce delays, errors, or misdirected payments. It's free for your agency to offer and ensures deposits are paid directly into trust accounts, even when buyers need to make large split payments.

What you can offer buyers:

- Direct deposit transfers into agency trust accounts, with encrypted processing.
- Helps reduce misdirected funds or scams.
- Manages split payments for amounts above bank limits.



DepositNow is a credit product issued by CampaignAgent Pty Ltd (ACL 516432). Terms, conditions, fees and approval criteria apply. Repayable at the earlier of settlement, early release of deposit, or withdrawal from sale. Vendors should carefully consider their financial situation and the terms before applying.

DepositPay facilitates payments into agency trust accounts. Agencies and buyers should review their own banking arrangements and confirm eligibility before use.

Smart business

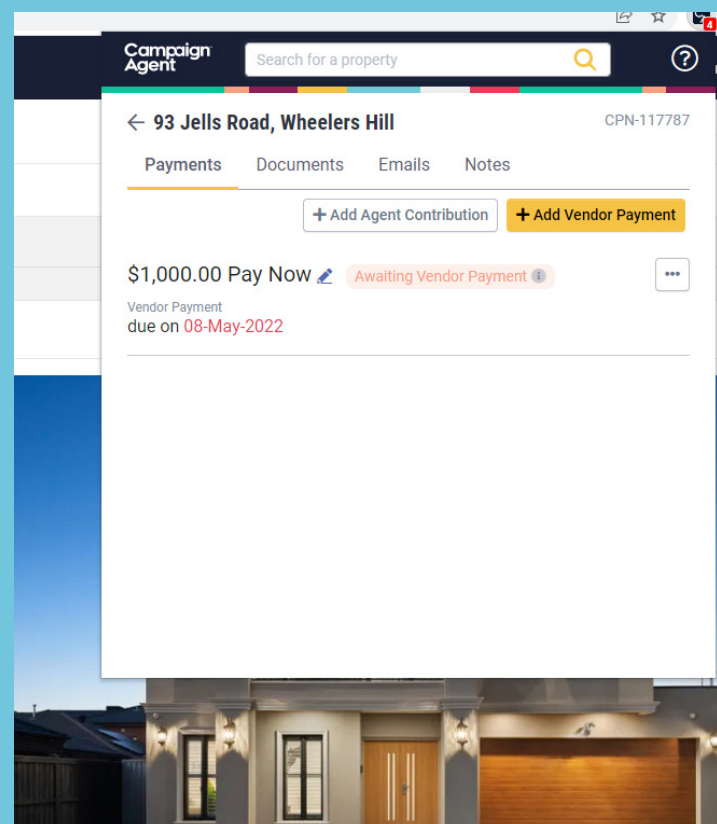
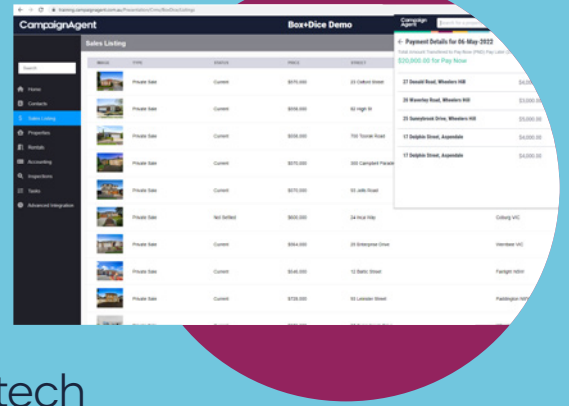
Join industry leaders using integrated tech that works the way your team already does.

CampaignAgent+AI

Tech your team already knows how to use.

CampaignAgent is built to work where you work. From your CRM to your mobile, our tools are embedded into the platforms your team already uses. That means faster uptake, smarter processes, and happier admins.

- Access Pay Now and Pay Later inside your CRM.
- AI pre-fills key data, reducing entry errors.
- Works across devices and operating systems.
- Connects with CRMs, portals and e-sign tools.



Change makers

Built for your team, from living room to back office.

CampaignAgent links agents with finance teams through a unified platform. We work with the best names in real estate to provide a complete solution that's efficient, trusted and fully integrated.

- Seamless system compatibility.
- Real support, real results.
- Trusted by top agents and national networks.

AGENTBOX

Anywhere Auctions



campaigntrack

eagle software

rex

realhub

REALTAIR

RealTime AGENT

zenU

property me

mi property tree

LockedOn

Vault RE



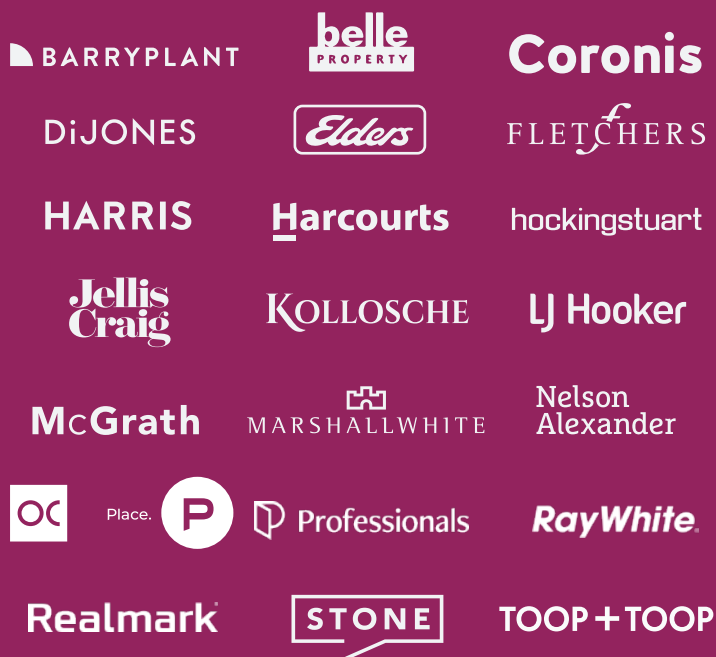
realestate.com.au

Domain

Moving agents



Trusted by leading agencies and real estate professionals across Australia, CampaignAgent helps simplify payments and keep campaigns moving.



Need to know more?



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